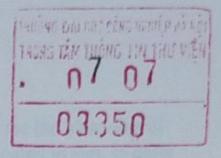
## JOAN MAGRETTA

# UNDERSTANDING MICHAEL PORTER

The Essential Guide to Competition and Strategy

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The Essential Guide to Competition and Strategy



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HARVARD BUSINESS REVIEW PRESS Boston, Massachusetts Copyright 2012 Joan Magretta All rights reserved Printed in the United States of America 10 9

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Library of Congress Cataloging-in-Publication Data

```
Magretta, Joan, 1948-
```

Understanding Michael Porter : the essential guide to competition and strategy / Joan Magretta.

p. cm. Includes bibliographical references. ISBN 978-1-4221-6059-6 (alk. paper) 1. Porter, Michael E., 1947– 2. Competition. 3. Strategic planning. 4. Management. I. Title. HD41.P6776 2012

658.4'012—dc23

#### 2011022624

The paper used in this publication meets the requirements of the American National Standard for Permanence of Paper for Publications and Documents in Libraries and Archives Z39.48-1992.

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